

KRMIVA 2023

XXVIII MEDJUNARODNO SAVJETOVANJE
28TH INTERNATIONAL CONFERENCE

Opatija, Hrvatska, hotel Ambasador, 31. svibnja – 2. lipnja 2023.
Opatija, Croatia, hotel Ambasador, May 31– June 2, 2023

KRMIVA 2023 – FIRST CALL TO SPONSORS!

Zagreb, Croatia, 16 January 2023

Dear colleagues, industry friends, and partners!

We would like to respectfully remind you that the 28th international conference, **KRMIVA 2023**, will be held this year by Krmiva d.o.o. from Zagreb once more. All topics related to domestic animal nutrition, feed mixture production technologies, and other features of animal husbandry will be discussed during the conference.

Our 28th conference, **KRMIVA 2023**, has established itself as a major event for domestic animals feeding, feed production, and livestock production professionals, as well as all other interested parties from Croatia and all over the world, thirty years after the very first international conference, KRMIVA 1993. The conference will be attended by representatives of livestock producers, commercial enterprises, academic institutions, government agencies, and many other parties with an interest in the topic of feeding in animal husbandry. The conference will bring together the leading specialists from Croatia and all over the world who will share their knowledge, the findings of the most recent research, and successful examples from practice in order to develop good changes in animal production through collaborative effort.

We kindly ask that you join us and contribute to the conference as a sponsor at

the **28th international conference KRMIVA 2023** which will take place from **May 31 to June 2** at the **Ambasador Hotel in Opatija, Croatia**.

The general program for the **KRMIVA 2023** conference is divided into a variety of topics:

- ◆ Supplements, nutrients, and micro- and macro elements for domestic animals
- ◆ Alternative nutritional sources for domestic animals;
- ◆ The impact of nutrition on animal productivity, health, and the quality of animal products;
- ◆ Legislation in animal feeding and breeding;
- ◆ Technology of producing feed mixtures;
- ◆ Analysis of feed and feed mixtures;
- ◆ Contemporary methods for farming livestock;
- ◆ Other topics connected to the main aims of the conference

We invite you to take advantage of the opportunity to introduce your business, goods, and services to organizations and people from Croatia and abroad, as well as the professional and academic communities that will attend the conference, as the organization of such conferences is always accompanied by significant costs. Your assistance and financial support in supporting our efforts would really be very important to the success of this conference. The international conference **KRMIVA 2023**, with its overall significance, is a distinctive occasion that provides great prospects to everyone interested in business cooperation.

We kindly look forward to your support and your use of the sponsorship opportunity to promote your business, products, and services to other companies and professional academic groups both nationally and abroad, as well as to assist us in making the KRMIVA 2023 conference a success once more.

Your help with our efforts through your sponsorship and contribution is very important to the efficient operation of the conference **KRMIVA 2023**.

From the scientific community, the livestock business, and other interested parties, we anticipate 300 attendees. We are convinced that once you discover about the marketing opportunities provided by the **international conference KRMIVA 2023**, you'll take your advantage.

The KRMIVA 2023 conference organizing committee made the following decisions while considering the economic sensitivity:

- ◆ Registration is required for all conference participants and costs **200 EUR plus 25%* VAT**.
- ◆ At the conference, presentations and advertisements are exclusive to conference sponsors and representatives of suppliers or manufacturers of machinery, spare parts, or other elements used in the production of feed mixtures and animal husbandry.
- ◆ Only sponsors are authorized to promote their products in their own exhibition space as part of the conference, either by simply being present or by delivering a professional lecture to the audience in the congress hall.

We have anticipated various sponsorship options for the conference this year, such as:

1/ GOLDEN SPONSOR – GENERAL SPONSOR (Golden sponsorship is provided exclusively for one bidder)

The following benefits are available to the gold sponsor:

- ◆ Exhibition space with a banner in front of the main hall
- ◆ Priority in choosing the location of the exhibition space
- ◆ Appreciation at the opening and closing the conference
- ◆ Keynote speech at the opening of the conference lasting 4 minutes
- ◆ Publication of the abstract of the in the collection of abstracts
- ◆ The sponsor will be prominent in media appearances and media materials
- ◆ Sponsorship lecture lasting 20 minutes in the main hall
- ◆ Listing the name and logo of the sponsor on the Conference website, link to the company's website
- ◆ Highlighting the sponsor logo in the official materials for Conference participants
- ◆ Advertisement in the printed Conference program page 1/1 in color
- ◆ Announcement in the Proceedings of the Conference 1/1
- ◆ Include sponsor's promo materials in the Conference package for participants
- ◆ Billboard (penguin) in the Conference hall next to the projection screen (penguin provided by the sponsor)
- ◆ 3 accreditations

VALUE: EUR 5.000 + VAT 25%*

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2/ SPONSORSHIP

The sponsor can be provided with:

- ◆ 2 accreditation if the amount is more than **1.000 EUR + VAT 25%***; for smaller amounts - 1 accreditation (min **500 EUR**)
- ◆ Listing the name and logo of the company on the conference Website: **EUR 500 + VAT 25%***
- ◆ Possibility for distribution promotional materials at the conference: **EUR 500 + VAT 25%***
- ◆ Exhibition space in the hall (arrange by the sponsor): **EUR 800 + VAT 25%***
- ◆ Exhibition space in the hall (arrange by the sponsor) + lecture: **EUR 1400 + VAT 25%***
- ◆ Advertisement in the official program and proceedings:
- ◆ Full color page: **EUR 800 + VAT 25%***
- ◆ Half color page: **EUR 500 + VAT 25%***

3/ MEDIA SPONSORSHIP - Sponsorship through media coverage of counseling

The sponsor will be provided with:

- ◆ 1 accreditation
- ◆ On the Conference website, the media sponsor's name, logo, and connections to their website are all included.
- ◆ Promotional materials distribution at the Conference is a possible.
- ◆ Data and media logos in the book of abstracts and the official Conference program.

In return, the media sponsor will report on the KRMIVA 2023 international consultation in its printed, electronic, radio or TV publications.

**Croatian VAT is 25%. Local VAT is applied for all EU and non-EU payments on the basis of the VAT legislation regarding the admission to a cultural, scientific, educational event (articles 53 and 54.1 of the European VAT DIRECTIVE 2006/112/EC).*

You will receive a pro forma invoice to the e-mail address you specified in the registration form, with instructions on how to make the payment. After the payment is made, the invoice will be sent to the payer's address.

To ensure that this year's conference is a success that will satisfy everyone, we respectfully would appreciate your contribution.

In collaboration with the Zagreb Faculty of Agriculture and the Osijek Faculty of Agrobiotechnical Sciences, the conference is given on by Krmiva d.o.o. Zagreb and the European Association of Agronomy Engineers (EurAgEng).

Please, do not hesitate to contact us for all your questions or concerns at the e-mail address: krmivaconf@krmiva.hr.

The following scientific institutions take part in the conference:

Faculty of Veterinary Medicine - Zagreb, Biotechnical Faculty - Domžale, Slovenia, Faculty of Animal Science University of Kaposvar - Kaposvar, Hungary, Faculty of Biology and Animal Science of Wrocław University of Environmental and Life Sciences - Wrocław, Poland, University of Veterinary and Pharmaceutical Sciences - Brno, Czech Republic, Faculty of Veterinary Medicine - Lublin, Poland, Faculty of Agriculture - Sarajevo, Bosnia and Herzegovina, Faculty of Agriculture - Skopje, Macedonia, Faculty of Veterinary Medicine - Sarajevo, Bosnia and Herzegovina, Faculty of Agriculture - Maribor, Slovenia, College of Agriculture in Križevci - Križevci, Slovak University of Agriculture - Nitra, Slovakia, Faculty of Veterinary Medicine - Ljubljana, Slovenia, Faculty of Veterinary Medicine - Belgrade, Serbia, Sapientia - Hungarian University of Transylvania - Csikszere, Romania, Institute Ruđer Bošković - Zagreb, National Research Institute of Animal Production in Krakow National Feed Laboratory - Lublin, Poland, Institute of Animal Science - Skopje, Macedonia, Faculty of Veterinary Medicine, Bitola - Macedonia, University of Applied Sciences - Velika Gorica, Institute of Animal Science - Zemun, Serbia, Institute for the State Control of Veterinary Biologicals and Medicaments - Brno, Czech Republic, Central Institute for Supervision and Testing in Agriculture Brno, Czech Republic and Polish Association of Feed Producers - Warsaw, Poland.

We cordially invite you to join us! Welcome!

Co-Chairs of the Scientific Committee of the Conference:

Prof. dr. sc. Zvonko Antunović

Faculty of Agrobiotechnical Sciences – Osijek, Croatia and

Prof. dr. sc. Zlatko Janječić

Faculty of Agriculture – Zagreb, Croatia

Chair of the Conference Organizing Committee:

Mario Modrić, dipl.ing.agr.

Krmiva d.o.o. Zagreb, Croatia

Executive head of the Conference Organizing Committee:

Nenad Fuchs, dr.vet.med.

Krmiva d.o.o. Zagreb, Croatia

REGISTRATION

Only online registration for counseling is available at www.krmiva.hr under the link Application. If an individual wishes an application form on paper, we can email one to them or they can print one from our website, www.krmiva.hr.

REGISTRATION FEES

The conference's registration fee is **EUR 200.00 plus 25% VAT***.

The registration fee covers refreshments during lecture breaks as well as a gala dinner on May 31 at the Ambasador Hotel.

The registration fee should be transferred to Krmiva d.o.o., Zagreb's account at Zagrebačka banka d.d. Zagreb using the following: **SWIFT:**

ZBAHR2X; IBAN: HR5923600001101217610.

You will receive a pro forma invoice with payment details sent to the email address you specified in the application. The invoice will be mailed to the payer's address upon payment.

ACCOMMODATION

All conference attendees can reserve rooms at discount prices at the Ambasador or Imperijal hotels in Opatija. Reservations are made using a link that will be made available on the www.krmiva.hr website later. As soon as the hotels enable it, we will be able to make reservations and provide costs for accommodation. Participants are free to make their own arrangements for accommodation.